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Over the years The Business Quarterly has published articles on all aspects of business and on all sizes of operations from the small retail store to the large corporation. Many famous men from business, government and university have contributed: the Honourable Paul Martin, George Drew, Solon Low, M. J. Coldwell, Kenneth Galbraith, Nik Cavell, Aaron R. Mosher of the Canadian Confederation of Labour, John R. White, President of Imperial Oil, to name only a few.

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